



**MASSACHUSETTS
BIOMANUFACTURING
SUMMIT**

**2024
SPONSORSHIP
OPPORTUNITIES**



2024

SPONSORSHIP OPPORTUNITIES

TITLE

\$15,000

- 2 Exhibit Tables in a Premium Location
- Full Page Back Cover Program Guide Ad
- Largest sponsor logo presence on Summit Website
- Largest sponsor logo on onsite Summit signage
- Every social media post regarding the Summit will list our Title Sponsor. 4 posts will feature this sponsor with a direct link to website and the message can be customized by the sponsor.
- Logo linked exhibitor listing on Summit website
- Logo included on tabletop signage at General Sessions
- List of registered attendees pre & post event
- Opportunity to introduce, moderate, or thank speaker (s) at a general session
- Sponsorship Profile on Summit Mobile App
- Breakout Meeting Room Sponsor Signage

PRESENTING

\$10,000

- 1 Exhibit Table in a Premium Location
- Full Page Inside Cover Program Guide Ad
- Logo presence on Summit website
- Logo included on onsite Summit signage
- Every social media post regarding the Summit will list our Title Sponsor. 3 posts will feature this sponsor with a direct link to website and the message can be customized by the sponsor.
- Logo linked exhibitor listing on Summit website
- Logo included on tabletop signage at General Sessions
- List of registered attendees pre & post event
- Opportunity to introduce, moderate, or thank speaker (s) at a general session
- Sponsorship Profile on Summit Mobile App

PLATINUM

\$7,500

- 1 Exhibit Table
- Full Page Center Program Guide Ad
- Logo presence on Summit website
- Logo included on onsite Summit signage
- 3 Social Media posts will feature this sponsor with a direct link to website and the message can be customized by the sponsor.
- Logo linked exhibitor listing on Summit website
- Logo included on tabletop signage at General Sessions
- List of registered attendees pre & post event
- Opportunity to introduce, moderate, or thank speaker (s) at a general session
- Sponsorship Profile on Summit Mobile App



2024

SPONSORSHIP OPPORTUNITIES

GOLD **\$6,000**

- 1 Exhibit Table
- Full Page Program Guide Ad
- Logo presence on Summit website
- Logo included on onsite Summit signage
- 2 Social Media posts will feature this sponsor with a direct link to website and the message can be customized by the sponsor.
- Logo linked exhibitor listing on Summit website
- Logo included on tabletop signage at General Sessions
- List of registered attendees pre & post event
- Opportunity to introduce, moderate, or thank speaker (s) at a general session
- Sponsorship Profile on Summit Mobile App

SILVER **\$4,500**

- 1 Exhibit Table
- Half Page Program Guide Ad
- Logo presence on Summit website
- Logo included on onsite Summit signage
- 1 Social Media posts will feature this sponsor with a direct link to website and the message can be customized by the sponsor.
- Logo linked exhibitor listing on Summit website
- Logo included on tabletop signage at General Sessions
- List of registered attendees pre & post event
- Sponsorship Profile on Summit Mobile App

BRONZE **\$3,500**

- 1 Exhibit Table
- Quarter Page Program Guide Ad
- Logo presence on Summit website
- Logo included on onsite Summit signage
- Included on Thank you to sponsors social media post
- Logo linked exhibitor listing on Summit website
- Logo included on tabletop signage at General Sessions
- List of registered attendees pre & post event
- Sponsorship Profile on Summit Mobile App



2024

SPONSORSHIP OPPORTUNITIES

**SUMMIT
MOBILE APP**

\$2,500

- Featured Sponsorship Profile and Banner Ad with link on Summit Mobile App
- Inclusion on the Summit Mobile App Page in the Program Guide
- Logo presence on the Summit Mobile App Header Image
- 3 Sponsored Posts within the Summit's Mobile App
- Logo presence on Summit website
- Logo included on onsite Summit signage with a dedicated sign with instructions on downloading the Summit Mobile App
- 1 Social Media post thanking this sponsor and announcing that the Summit Mobile App is open to attendees
- List of registered attendees pre & post event

**ARRIVAL
RECEPTION**

\$2,500

- Logo presence on Summit website
- Logo included on onsite Summit signage
- Included on Thank you to sponsors post
- Logo included on morning sponsor roll before general session
- List of registered attendees pre & post event
- Featured on sponsor page of the Program Guide
- Mentioned on the Summit Mobile App Agenda during Arrival

**SUMMIT
LUNCHEON**

\$2,500

- Logo presence on Summit website
- Logo included on onsite Summit signage
- Included on Thank you to sponsors post
- Logo included on luncheon sponsor roll before general session
- List of registered attendees pre & post event
- Mentioned on the Summit Mobile App Agenda during Lunch

**EVENING
RECEPTION**

\$3,000

- Logo presence on Summit website
- Logo included on onsite Summit signage
- Included on Thank you to sponsors post
- Logo included on the closing general session sponsor roll
- Sponsor thank you/ mention during closing session inviting attendees to the Evening Reception
- List of registered attendees pre & post event
- Mentioned on the Summit Mobile App Agenda during Evening Reception

SPECIALTY

Exhibit Table
\$1,750

**LAPTOP
\$1,000**

*Company provides

**Registration Bags
\$1,000**

*Company provides

**Registration Pen
\$1,500**

*Company provides

Bag Insert
\$750

Full Page
Program Ad
\$1000

**Coffee Break
\$500**

Charging Station
\$1,500

*Company provides